

Consultancy for Documentary Videography Services

Documenting Community Land Registration and Community-Led Adjudication in Kenya

1.0. Background

[The Sajili Ardhi ya Jamii Campaign](#) is a national campaign by a coalition of organizations working to accelerate the recognition and protection of community land rights in Kenya through the implementation of the Community Land Act, 2016. The campaign advocates for timely registration of community land, stronger community governance institutions, and policies that safeguard the rights of Indigenous Peoples and Local Communities (IPLCs). The campaign is convened by NAMATI, IMPACT, DLCI, Natural Justice, Kituo Cha Sheria, CLAN and MPIDO.

Community land accounts for close to 60 percent of Kenya's land mass and supports millions of Kenyans whose livelihoods depend on pastoralism, agriculture, forests and other natural resources. Secure community land rights are essential for protecting biodiversity, strengthening climate resilience, reducing conflict and enabling communities to make informed decisions about their own development.

Although significant progress has been made since the enactment of the Community Land Act, registration has remained slow. While some communities have successfully secured community land titles and are beginning to experience the benefits of legal recognition, many others remain trapped in lengthy adjudication processes that leave them vulnerable to land grabbing, conflict, displacement and unsustainable exploitation of natural resources.

One of the major bottlenecks has been the adjudication and survey process, particularly for former trust lands. In response, several communities have developed locally led approaches to adjudication by negotiating boundaries with neighbouring communities and documenting agreements before formal government processes commence. These experiences present practical lessons for accelerating community land registration while strengthening social cohesion.

Namati and the Sajili Ardhi ya Jamii Campaign seek an experienced videographer and editor (firm or individual) to produce a series of short documentaries that tell these stories through the voices and experiences of communities themselves. The documentaries will be used for campaign and policy advocacy, public awareness, and fundraising.

2.0 Purpose of the Assignment

The purpose of this consultancy is to produce a series of high-quality, engaging documentary films that demonstrate why community land registration matters, the consequences of delayed registration, and the opportunities presented by community-led adjudication as a practical approach to resolving boundary disputes. The films should align with the Sajili Ardhi ya Jamii Campaign's advocacy goals and be designed to engage policy makers, government agencies, development partners and other key stakeholders while also raising public awareness.

The documentaries should present authentic community experiences and place the voices of Indigenous Peoples and Local Communities at the centre of the story. The films should be compelling enough to encourage audiences to learn more about community land rights, visit the Sajili Ardhi ya Jamii campaign website and consider how they can support or advance community land registration.

3.0 Scope of Work

The consultant(s) will be responsible for developing, filming and producing two documentary videos. Each documentary should be able to stand alone while contributing to an overarching campaign narrative. The consultant will also produce one promotional trailer for each documentary and a minimum of twenty high-resolution photographs from the field.

Namati and its partners will facilitate access to selected communities and relevant participants. The consultant will not be expected to identify communities independently, but should work with Namati's land, environmental, and climate team to determine the most compelling locations, people and activities for each story.

Communities for coverage will be selected from two of the following counties: Laikipia, Samburu, Isiolo and Marsabit.

The primary audience for the documentary is the Government- the executive and the legislature. The documentary will particularly speak to decision-makers and stakeholders concerned with the benefits of secure community land tenure, the consequences of delayed registration, and practical approaches to resolving boundary disputes and accelerating the registration of community land. ; and Documentary two should speak to the government to interest them in a practical approach to resolving boundary disputes, unlock trustlands registration and accelerating registration.

Documentary One: The Value and Urgency of Community Land Registration

The documentary will present a comparative story of two communities: one that has successfully completed the community land registration process and obtained a community title, and another whose land remains unregistered.

Through community voices and lived experiences, the documentary will demonstrate the benefits of secure community land tenure, including improved governance, protection of community resources, reduced land disputes, stronger participation of women and youth, improved livelihoods, and greater confidence in managing community land for present and future generations.

At the same time, the documentary will explore the consequences of prolonged non-registration, including insecure tenure, land disputes and grabbing, weak governance, delayed investment, environmental degradation, and the wider social and economic impacts of delayed registration.

By contrasting these experiences, the documentary will illustrate the transformative value of community land registration while demonstrating why accelerating the registration of community land remains an urgent national priority.

Documentary Two: Community-Led Adjudication

The documentary should prioritise compelling visual storytelling and activities beyond routine meetings, including community life, landscapes, boundary walks, interactions between neighbouring communities and other relevant locations or activities that help bring the story to life. The film should capture the adjudication process as it unfolds, including consensus-building, participation of elders,

women and youth, boundary verification where applicable, and the signing of agreements between neighbouring communities.

The film should highlight this approach as a practical, affordable model for reducing conflict and accelerating community land registration and should end with the agreed campaign call to action.

Existing Assets and Support

Namati and its partners will provide relevant existing campaign materials and access to communities where available. Existing assets include available b-roll and drone footage, Namati's brand guidelines and relevant brand assets, and access to Namati Kenya's Epidemic Sound account for licensed music. Any additional existing footage or campaign materials that may strengthen the films will be shared where available.

4.0 Consultant Responsibilities

The consultant will be expected to work closely with Namati's Land, Environmental and Climate team, based in Nairobi, throughout the process and will be responsible for:

- Shaping the creative concept and overarching storytelling approach for the documentary series.
- Preparing interview guides and filming schedules in consultation with the LEC team and in following the [core narrative](#)
- Conducting field visits and filming in selected communities. These will be accompanied by an LEC team representative, and Namati and its partners will facilitate introductions and access to communities and relevant participants.
- Approaching the assignment with sensitivity and respect, ensuring informed consent is obtained from all participants and that communities are represented accurately and with dignity. The consultant should coordinate with the Namati team on consent and community engagement protocols before filming.
- Recording interviews and supporting footage that stays true to the agreed core narrative, while identifying visually compelling locations, activities and b-roll that strengthen the storytelling.
- Producing high-quality documentaries that combine compelling storytelling with strong visual production, using permitted/royalty-free music. Namati Kenya can provide access to its Epidemic Sound account.
- Using thoughtful and conservative special effects, transitions and graphics. The desired style is simple, strong and clean, with clear cuts, graphics and overall visual treatment.
- Providing three rounds of revisions, per video.
- Closely adhering to Namati's brand guidelines.
- Creating two versions of each film, one with English subtitles and one with Kiswahili subtitles.
- Using Adobe Premiere Pro for all film work and providing an organised media-managed project file at project completion.
- Uploading all raw footage directly to Namati's Google Drive video folder as .mp4 files (not RAW files)
- Ensuring that all music used is properly permitted and disclosing the source of all music. If the consultant does not have access to appropriately licensed music, this must be flagged immediately so that Namati can provide a suitable music source.

- Ensuring that all footage, final videos, photographs, project files and other materials produced under this assignment are delivered to Namati and remain the sole and exclusive property of Namati Kenya.

5.0 Expected Deliverables

The assignment will result in the following outputs:

- Two documentary films of approximately 5 to 10 minutes each.
- Six short videos (30 sec to 90 second) suitable for use on social media and during advocacy events.
- A minimum of twenty high-resolution photographs from the field for campaign and publication purposes.
- English and Kiswahili subtitled versions of all documentaries
- Final film and project files, including audio stems, as high-res .mp4, and YouTube ready files.
- All raw footage uploaded to Namati's Google Drive video folder as .mp4 files, in addition to the final edited films and project files.
- All materials produced under this assignment, including raw footage, photographs, project files and final films, will be the sole and exclusive property of Namati Kenya.

6.0 Duration of the Assignment

The consultancy is expected to be completed within 8 to 10 weeks from the date of signing the contract.

The anticipated schedule is as follows:

- Inception meeting and planning
- Development of documentary concepts and filming plan
- Field production
- Editing and first draft submission
- Review and incorporation of comments – three rounds of revisions per documentary
- Final submission

7.0 Required Qualifications

The consultant or firm should demonstrate:

- At least five years' experience producing documentary films or advocacy videos.
- A strong portfolio demonstrating experience in documentary storytelling.
- Experience working with communities, civil society organisations or development programmes.
- Excellent filming, editing and post-production skills.
- Capacity to undertake field assignments in remote locations.
- Experience producing content related to land governance, Indigenous Peoples, natural resource management or human rights will be an added advantage.

8.0 Proposal Submission

Interested consultants should submit a Technical Proposal and Financial Proposal

Technical Proposal

- A brief understanding of the assignment and proposed creative approach.
- Proposed documentary/storytelling approach and workplan.
- Relevant experience and portfolio, particularly documentary, advocacy or community-based work.
- Proposed team composition and roles.
- Approach to community engagement, informed consent and safeguarding.
- Proposed filming and post-production workflow, including approach to b-roll, visual storytelling and delivery of project files.
- At least two relevant samples of previous work.

A detailed budget indicating all anticipated costs, including professional fees, travel, accommodation and any other related expenses. Separate the costs for the 1st and 2nd documentary including pre-production, production and post-production costs.

Submit by 11th September, 2026 to namatikenya@namati.org